



## NEWS RELEASE

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FOR IMMEDIATE RELEASE

### **ATN to Broadcast exciting West Indies vs Pakistan Men's Cricket Series Live across Canada**

**Toronto; July 17, 2025:** Asian Television Network International Limited (ATN) (TSX-V-SAT), Canada's largest South Asian broadcaster and pioneer broadcaster of cricket is thrilled to announce the exclusive Canadian telecast of the highly anticipated West Indies vs Pakistan Men's Cricket Series, commencing July 31, 2025. The series will be broadcast live and exclusively on ATN's dedicated cricket channels, CBN & ATN Cricket Plus, bringing top-tier international cricket action directly to Canadian viewers.

Cricket fans across Canada can look forward to thrilling international action as two of the most dynamic teams in world cricket face off in a multi-format series. The tour will feature:

- 3 One Day Internationals (ODIs)
- 3 T20 Internationals

This series promises explosive batting, world-class bowling, and a showcase of raw Caribbean flair against Pakistan's renowned talent and aggression. Historically, Pakistan's clinical bowling attack has clashed head-on with the West Indies' flair and power, making this one of international cricket's most enthralling matchups.

ATN will provide live, high-definition coverage of all matches, including expert analysis, pre- and post-match shows, and in-depth coverage for all Cricket fans.

#### **About ATN-Asian Television Network International Limited**

ATN serves Canada's diverse cultural communities with over 50 specialty television channels. The Company offers its flagship ATN-HD general interest legacy service along with 7 other general interest Hindi channels, 3 sports channels, 7 news channels, 5 Bollywood movie channels and a variety of channels that include music, lifestyle, and several regional language channels that includes Punjabi, Tamil, Bengali, Urdu, Gujarati & Marathi. ATN has been a pioneer in the production of multicultural television programming in Canada. ATN has programming alliances with leading international broadcasters like Sony Entertainment

Television, Disney/Reliance-Star, Viacom/ India Cast, CNN News 18, Zee Network, Doordarshan, Times Television, B4U, NDTV (Good Times), Republic TV, ABP News Network, Jaya TV, ARY, FOOD FOOD Network and many more.. ATN is also a pioneer broadcaster of Cricket in Canada and has exclusive broadcast rights for various International Cricket Boards. ATN was the first to bring the ICC World Cup of Cricket live across Canada in 1987 and since have exclusively broadcast a large number of Test Matches, One Day Internationals, limited over T-20 games including the Premier of IPL & various T-10 leagues. ATN's content is also available on Amazon Prime in USA & UK, ATN has its own state of the art production and digital broadcast facilities which have also been used by various production companies associated with Netflix, CBC and others.

For more information, please visit [www.asiantelevision.com](http://www.asiantelevision.com) or contact  
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