



## NEWS RELEASE

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### **ATN Launching NDTV News Channel in English Across Canada**

**TORONTO, CANADA, December 15, 2005,** Asian Television Network International Limited (ATN) (TSX-SAT) is delighted to announce the launch of India's finest television news channel NDTV 24/7 (New Delhi Television), across Canada on Monday December 19th, 2005 on Bell ExpressVu, Canada's leading satellite service.

The Canadian Radio Television and Telecommunication Commission (CRTC) On April 8<sup>th</sup> 2005 awarded to ATN a broadcast license for a South Asian English News Channel. ATN has formed a strategic programming Alliance with NDTV 24/7 to bring to Canadian viewers the NDTV's award winning view on international news and current affairs. ATN will add it's Canadian perspective on business, health ,sports and entertainment.

Following the launch of the most awaited New Delhi Television (NDTV) which is India's No. 1 English news channel, the total number of channels operated by ATN in Canada will increase to twelve.

ATN, a publicly listed company, has programming alliances with leading International Broadcasters. ATN has been awarded additional digital television licenses by the CRTC. ATN is also the largest promoter and distributor of World Class Cricket across Canada. For more information see [www.asiantelevision.com](http://www.asiantelevision.com)

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