



NEWS RELEASE

ATN BRINGS 3 EXCITING CRICKET SERIES LIVE TO CANADA

TORONTO, CANADA November 14, 2005 Asian Television Network International Limited (ATN) (TSX-SAT), is delighted to announce 3 new cricket series to be broadcast live across Canada. First will be 5 ODI's between India and South Africa from November 15, 2005 and will be shown live exclusively on ATN.

Second, England vs. Pakistan test matches will be shown live exclusively on CBN during November and December 2005.

Third the exciting ODI's between England and Pakistan will be available live in Eastern Canada through Viewers Choice Pay Per View. In Western Canada through Shaw Pay Per View and throughout Canada on Bell ExpressVu PPV.

ODI's will commence from December 9th 2005.

The highlights will be shown exclusively on the ATN channel.

To subscribe to ATN or CBN please visit our website www.asiantelevision.com or contact your local service provider.

ATN operates eleven channels: ATN our flag ship channel with the best of ZEE TV programming, ATN B4U (Bollywood 4 You- our Movie channel), ATN – ZEE Cinema, ATN – ZEE Gujarati, ATN-Aastha, ATN Bangla, ATN-Alpha ETC Punjabi, ATN-Jaya TV, ATN-ARY, CBN (Commonwealth Broadcasting Network-Caribbean channel), and SET Asia - Sony Entertainment Television.

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