



NEWS RELEASE

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ATN - Asian Television Network acquires exclusive Canadian broadcast rights of inaugural Afghanistan Premiere League 2018

ATN Sports Channels to air LIVE all 23 matches of first edition of T20 cricket league

Toronto, Canada; Oct 02, 2018: Asian Television Network International Limited (ATN) (TSX-V-SAT), Canada's largest South Asian Broadcaster, is pleased to announce that it has acquired the exclusive Canadian Broadcast rights for the first ever Afghanistan premiere League 2018 (APL 2018).

ATN will air live all 23 matches of the inaugural edition of APL 2018 on its Commonwealth Broadcasting Network (CBN) channel and ATN Cricket Plus across Canada.

A long-time broadcaster of international cricket, ATN most recently was the exclusive Canadian rights holder for ICC Champions Trophy 2017 and ICC WorldTwenty20 (2016) and was the first to bring the World Cup of Cricket live via satellite to Canada in 1986. ATN's 54 channels include programming that spans 10 languages and a variety of genres, including news, sports and entertainment.

"We at ATN are delighted to bring the first APL 2018 live on our Cricket channels CBN and ATN Cricket Plus to viewers across Canada," said Dr. Shan Chandrasekar, President and CEO, ATN. Cricket is a fast-growing sport in Canada mainly due to immigrants from Commonwealth countries and with the performance of Afghanistan Cricket team in recently concluded Asia Cup 2018 this sure will be a treat for all Canadians."

APL 2018 will run from October 5th to October 21st, 2018 and will feature top Cricketers from around the World including **Chris Gayle, Andre Russell, Shahid Afridi, Rashid Khan, Luke Ronchi, Brendon McCullum, Tamim Iqbal, Wayne Parnel, Thisara Perera and Ravi Bopara.**

Five franchise teams will vie for the championship – Balkh Legends, Kabul Zwanan, Kandahar Knights, Paktia Panthers and Nangarhar leopards. The league will take place in Sharjah, UAE and the strategic objective is to bring this league into the top three T20 leagues in the world.

About ATN-Asian Television Network International Limited (TSXV-SAT)

ATN serves Canada's diverse cultural communities with 54 specialty television channels. The Company offers its flagship ATN-HD general interest service along with 7 other general interest channels, 3 sports Channels, 7 news Channels, 5 Bollywood movie channels and a variety of channels that include music Channels, lifestyle Channels, Chinese Channels, Punjabi channels, and several regional language channels. ATN has programming alliances with leading international broadcasters like Doordarshan, Sony Entertainment Television, Viacom, India Cast, "&TV "from the Zee group, Times Television, B4U, Disney's UTV, ARY and many more. ATN channels are available on various licensed Cable, Satellite and IPTV Platforms across Canada like Shaw Cable, Bell TV, Rogers Cable, Bell Fibe TV, TELUS Optic TV, Shaw Direct, Cogeco Cable, and Others.

For more information please visit www.asiantelevision.com or contact...

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