



NEWS RELEASE

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ATN to Exclusively Broadcast Live ICC World T20 Qualifier across Canada

July 2, 2015: Asian Television Network International Limited (ATN) (TSX-V-SAT), Canada's largest South Asian Broadcaster, is pleased to announce that it has acquired exclusive Broadcast rights for the ICC World T20 Qualifier.

The **ICC World Twenty20 Qualifier** is an international Twenty20 cricket tournament run under the supervision of the International Cricket Council. The purpose is to qualify the top Associate Members for the ICC World Twenty20. The first ICC World Twenty20 Qualifier was held in 2008 and it was in similar fashion to the ICC World Cup Qualifier.

The **2015 ICC World Twenty20 Qualifier**, for the 2016 ICC World Twenty20 is scheduled to be held from July 9th – July 26th, 2015 hosted by both Ireland & Scotland. A Total of 20 games will be televised LIVE & the series will feature 14 nations in 2 groups as follows...

Group A	Group B
Ireland	Afghanistan
Nepal	UAE
Hong Kong	Netherlands
Papua New Guinea	Scotland
Namibia	Canada
USA	Kenya
Jersey	Oman

From the 14 teams, the top 6 qualifiers will progress to the first (qualifying) round of the 2016 ICC World Twenty20, where they will meet the ninth and tenth-ranked full members' i.e Bangladesh and Zimbabwe. The ICC World Twenty20 2016 will be held in India from March 11 to April 3, 2016.

"ATN has been a pioneer in the Live Broadcast of World Class Cricket across Canada for more than two decades, and we are pleased to continue our best efforts to do so" said Dr. Shan Chandrasekar President and CEO of ATN.

ATN serves Canada's diverse cultural communities with 54 specialty television channels. The Company offers its flagship ATN-HD general interest service, 3 sports Channels, 4 news Channels, 5 Bollywood movie channels and a variety of channels that include 4 music Channels, 4 lifestyle Channels, 3 Chinese Channels, 6 Punjabi channels, and several regional language channels. ATN operates a South Asian Radio Service on Satellite Radio across The United States and Canada. Some ATN content is also available on any Bell mobile phone that supports video. ATN has programming alliances with leading international broadcasters like Doordarshan, Star Network (News Corp), Sony Entertainment Television, Viacom, Times Television Network, B4U Network, NDTV, Disney, ARY Group and many more. ATN channels are available on various Cable, Satellite and IPTV Platforms across Canada like Shaw Cable, Bell TV, Rogers Cable, Bell Fibe TV, TELUS Optic TV, Shaw Direct, Cogeco Cable, V Media and Others.

The series will air LIVE on CBN & ATN Cricket Plus.

For more information please visit www.asiantelevision.com or contact...

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