



NEWS RELEASE

FOR IMMEDIATE RELEASE

“ATN Launches 25 More channels on Cogeco Cable

TORONTO, CANADA, December 17, 2012 -- Asian Television Network International Limited (ATN)(TSX-SAT) is pleased to announce that Cogeco Cable has expanded its South Asian channel line-up to include 26 channels from ATN. The new channels were launched on December 12, 2012 in different Genres including General Entertainment, Bollywood Movies, News & Current Affairs, Music, Lifestyle and regional language channels i.e. Punjabi, Bangla, Tamil & Urdu.

“We have had an incredible demand for our Television Channels in the vast urban population served by COGECO and we are delighted to launch these Compelling ATN services” said Dr. Shan Chandrasekar President and CEO of ATN.

All channels are available in various packages offered by Cogeco cable which will serve a large South Asian community in the areas of Hamilton, Burlington, Oakville, Milton, Stoney Creek, Burloak, Brockville, Niagara Falls, St. Catherine, Peterborough, Windsor and many more....

About Asian Television Network International Limited

ATN (TSX-SAT) serves Canada’s Asian community with 35 premium specialty television channels. ATN offers its flagship general interest service, several Bollywood movie channels with 800 movies a month, sports channels, news channels, music channels, a lifestyle channel, spiritual channel and several Regional Language channels. ATN operates the only South Asian Radio Service 24 hours a day on XM across The United States and Canada. ATN is also the first and only broadcaster in Canada to deliver South Asian Content on a Mobile Platform in Canada. ATN has programming alliances with leading international broadcasters

[For more details on ATN visit www.asiantelevision.com](http://www.asiantelevision.com)

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The Company assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward-looking statements unless and until required by securities laws applicable to the Company. Additional information identifying risks and uncertainties is contained in filings by the Company with the Canadian securities regulators, which filings are available at www.sedar.com.