



NEWS RELEASE

FOR IMMEDIATE RELEASE

ATN REPORTS A NET PROFIT OF \$777,000 ON REVENUES OF \$6.4 MILLION FOR the 3 MONTHS ENDED MARCH 31, 2012.

TORONTO, CANADA May 25, 2012 - Asian Television Network International Limited (ATN) (TSX-SAT) Canada's Pioneer South Asian Broadcaster is pleased to announce its first quarter 2012 consolidated financial and operating results for the 3 months ended March 31, 2012, in accordance with International Financial Reporting Standards ("IFRS").

Financial highlights are as follows:

For the three months ended March 31,	2012	2011
Operating revenue	\$6,352,569	\$7,424,101
Administrative expenses	568,209	435,430
Marketing and distribution costs	3,891,521	4,344,262
Employee costs	763,347	662,580
Depreciation, amortization and impairments	43,244	37,170
Finance costs	2,452	863
(Gain) loss on exchange difference	(1,347)	(1,140)
Income from operation	1,085,143	1,944,900
Income tax expense	307,675	602,918
Net income for the period	777,468	1,341,982
Earnings per share	.03	.05
Cash flows from operations	\$209,305	\$1,796,557
Operating profit (EBITDA)	\$1,130,839	\$1,982,932
Earnings per share (EBITDA)	.05	.08

"Our first quarter saw an increase of 7% on our Subscription revenue, off-set by a weaker Advertising Market. Despite smaller Operating profits, we will continue to deliver new and inventive ways to increase our core revenues." says Kyrill Classen Chief Financial Officer.

ATN serves Canada's diverse cultural communities with 34 premium specialty television channels. ATN offers its flagship general interest service, Several Bollywood movie channels, and a variety of channels that include 3 sports Channels, 3 news Channels, 3 music Channels, 2 lifestyle Channels, 3 Chinese Channels and several General interest and regional language channels. ATN is one of Canada's largest distributors of World Class Cricket. ATN operates the only South Asian Radio Service 24 hours a day on XM across The United States and Canada. ATN video content is also available on any Bell mobile phone that supports video. ATN has programming alliances with leading international broadcasters. For more information please visit www.asiantelevision.com

FOR MORE INFORMATION:

K. Classen CFO
 Asian Television Network International Limited
 Newmarket, Ontario L3Y 7B6
 905-836-6460

Neither the Toronto Venture Exchange, nor its regulation services provider (as that term is defined in the policies of the exchange), accepts responsibility for the adequacy or accuracy of this release

Certain information in this press release may contain forward-looking statements. This information is based on current expectations that are subject to significant risks and uncertainties that are difficult to predict. Actual results might differ materially from results suggested in any forward-looking statements.

The Company assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward-looking statements unless and until required by securities laws applicable to the Company. Additional information identifying risks and uncertainties is contained in filings by the Company with the Canadian securities regulators, which filings are available at www.sedar.com.