



NEWS RELEASE

FOR IMMEDIATE RELEASE

ATN REPORTS A NET INCOME OF \$5.3 MILLION ON REVENUES OF \$28 MILLION FOR the 12 MONTHS ENDED DECEMBER 31, 2011.

TORONTO, CANADA April 2, 2012 - Asian Television Network International Limited (ATN) (TSX-SAT) Canada's Pioneer South Asian Broadcaster is pleased to announce its audited annual consolidated financial and operating results for the 12 months ended December 31, 2011, in accordance with International Financial Reporting Standards ("IFRS").

Financial highlights are as follows:

Years ended December 31,	2011	2010	% Change
Operating revenue	\$27,964,020	\$21,320,301	+31%
Administrative expenses	1,908,182	1,611,741	+18%
Marketing and distribution costs	15,622,207	14,165,419	+10%
Employee costs	2,880,746	2,406,103	+20%
Depreciation, amortization and impairments	174,126	174,387	+0%
Finance costs	9,186	15,425	-40%
(Gain) loss on exchange difference	(10,746)	8,727	-223%
Income from operation	7,380,319	2,938,499	+151%
Income tax expense	2,082,859	932,249	+123%
Net income for the year	5,297,460	2,006,250	+164%
Earnings per share	.22	.08	+164%
Cash flows from operations	\$5,771,752	\$1,660,961	+247%
Operating profit (EBITDA)	\$7,552,885	\$3,137,038	+141%
Earnings per share (EBITDA)	.31	.13	+141%

"We are very encouraged by the growth of our business and the trend this sets is a significant and positive sign for the future" says Dr. Shan Chandrasekar President & CEO.

"ATN delivered an impressive top and bottom-line growth in 2011" says Kyrill Classen Chief Financial Officer.

ATN serves Canada's diverse cultural communities with 34 premium specialty television channels. ATN offers its flagship general interest service, Several Bollywood movie channels, and a variety of channels that include 3 sports Channels, 3 news Channels, 3 music Channels, 2 lifestyle Channels, 3 Chinese Channels and several General interest and regional language channels. ATN is one of Canada's largest distributors of World Class Cricket. ATN operates the only South Asian Radio Service 24 hours a day on XM across The United States and Canada. ATN video content is also available on any Bell mobile phone that supports video. ATN has programming alliances with leading international broadcasters. For more information please visit www.asiantelevision.com

FOR MORE INFORMATION:

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The Company assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward-looking statements unless and until required by securities laws applicable to the Company. Additional information identifying risks and uncertainties is contained in filings by the Company with the Canadian securities regulators, which filings are available at www.sedar.com.