



## NEWS RELEASE

### ATN'S JAYA CHANDRASEKAR INDUCTED INTO CANADA'S BROADCAST HALL OF FAME



From left to right, Mr. Glenn O'Farrell, PRESIDENT & CEO of Canadian Association of Broadcasters, Mrs. Jaya Chandrasekar, Executive Vice President of ATN being Inducted into The Broadcast Hall of Fame and Ms. Charlotte Bell, Chair of the Board of the CAB.

**OTTAWA, ONTARIO November 6, 2008** -- Jaya Chandrasekar, Vice-President Programming for **Asian Television Network International Limited (ATN) (TSX-SAT)**, was inducted into The Canadian Association of Broadcasters (CAB) Broadcast Hall of Fame, private broadcasting's highest honor in Canada.

The broadcasting association honored Jaya Chandrasekar as a broadcasting pioneer who has contributed to the flowering of ethno cultural programming in Canada. It noted that throughout her distinguished career, Mrs. Chandrasekar has set a new standard for excellence in broadcasting, ensuring the highest quality in programming for her audiences, and fulfilling a commitment to community service.

"I am deeply honoured, and humbled by this award and I would like to share this award with Shan, and all the talented staff at ATN," said Mrs. Chandrasekar at the awards ceremony in Ottawa.

With her husband Shan, Jaya Chandrasekar has been a leader in broadcasting first on ATN's programming on Toronto's City TV, and on CFMT. She now plays a central role in the Asian Television Network (ATN), which is currently made up of fourteen channels serving Canada's South Asian community.

As the network's Executive Vice President and Vice President of Programming, Jaya Chandrasekar is responsible for most of the programming content on these channels. This includes original Canadian programming produced within ATN's state-of-the-art broadcast and production

facilities. As Canada's South Asian community has grown, ATN has grown as well, providing the community with news, public affairs, entertainment, and specialized sports programming. This wide selection in programming is the direct result of the leadership and hard work of Jaya Chandrasekar and the members of her team.

Over the years, Jaya has served as a mentor for a large number of broadcasters and broadcasting professionals, including many from the South Asian community, who got their start and learned their craft at ATN. Jaya Chandrasekar has also played a central role in numerous fundraising campaigns for various charities, and has received awards and honours for public service

Other new members of the Broadcast Hall of Fame inducted yesterday include well-loved rock artists Robert Charlebois and David Clayton-Thomas, Ian Greenberg, president and CEO of Astral Media and Peter Viner, former president and CEO of CanWest MediaWorks. Shan Chandrasekar became a member of the Hall of Fame in 2004.

In a special message addressed to Jaya Chandrasekar the Rt. Hon Stephen Harper, Prime Minister of Canada stated. "I commend you for your notable role in developing high quality ethno-cultural programming in Canada, currently as the Executive Vice President of Asian Television Network (ATN). I hope that your leadership and innovative programming will serve as a model for other media outlets and ensure that the industry clearly reflects our rich and diverse society. As the members of CAB gather to honour your accomplishments, my colleagues in the Government of Canada join with me in congratulating you on this significant recognition and in wishing you all the best for the future."

Hon. Deepak Obhrai Member of Parliament for Calgary East who was a special guest at the Hall of Fame Gala held at the Westin Hotel in Ottawa said "This is indeed a fitting tribute to the immense contributions Jaya Chandrasekar has made over the years in Canada. Therefore; this recognition is very much befitting of her. Today, ATN is an important link for Canada's growing South Asian community with their former homelands, providing high quality programming from Canada and other parts of the globe."

Mr. Glenn O'Farrell the President & CEO of the Canadian Association of Broadcasters stated. "The CAB Broadcasters Hall of Fame is private broadcasting's highest honour for an individual and is intended to recognize long and distinguished service to the broadcasting industry in Canada. "The CAB is proud to welcome these exceptional leaders & entrepreneurs into the Broadcast Hall of Fame. "They are an inspiration for the entire industry." We are delighted that Jaya Chandrasekar has joined a very select group of people who, in most cases, have devoted a lifetime to making Canadian broadcasting a successful business."

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For more information,

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