



NEWS RELEASE

WHAT YOU MISSED AT THE WORLD CUP!!

INDIA vs. PAKISTAN, SOUTH AFRICA & IRELAND

TORONTO, CANADA June 21, 2007 Asian Television Network International Limited (ATN) (TSX-SAT), Canada's pioneer South Asian Broadcaster and Canada's largest Distributor of World Class Cricket announces it has secured the exclusive Canadian Broadcast Rights for the "Future Cup" One Day International (ODI) cricket series between India, Ireland, South Africa and Pakistan commencing June 23rd, 2007. All games will be shown live on CBN and re-broadcast on ATN- Cricket Plus. These games between India, Ireland, South Africa and Pakistan feature four teams that were strong competitors but bowed out in the recently completed 2007 World Cup of Cricket. Each team is keen to regain past glory on the international scene for its fans at home. The games will take place in Northern Ireland and in Scotland. CBN and ATN-Cricket Plus are part of the 14 channels that ATN operates. ATN has programming alliances with leading International Broadcasters. To subscribe to CBN or ATN-Cricket Plus and for more details about the cricket schedules and times of live broadcast please visit www.asiantelevision.com or contact your local service provider.

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We rely on safe harbour provision.

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