



NEWS RELEASE

ATN WINS THE CANADIAN RIGHTS FOR INDIA VS BANGLADESH CRICKET

TORONTO, CANADA May 10, 2007, Asian Television Network International Limited (ATN) (TSX-SAT), Canada's pioneer South Asian Broadcaster and Canada's largest Distributor of World Class Cricket announces it has secured the Canadian Broadcast Rights for the cricket matches between India and Bangladesh commencing May 9th 2007. The India Bangladesh matches will be shown live on CBN across Canada and rebroadcast on ATN-Cricket Plus. The matches include ODI's and test matches.

These games between India and Bangladesh take on an added importance to international cricket fans with Bangladesh's upset victory over India at the recently completed 2007 World Cup. Each team has a number of their World Cup players participating in this series as well as some outstanding young players keen for international recognition.

CBN and ATN-Cricket Plus are part of the 14 channels that ATN operates. ATN has programming alliances with leading International Broadcasters. To subscribe to CBN or ATN- Cricket Plus and for more details about the cricket schedules and times of live broadcast please visit www.asiantelevision.com or contact your local service provider.

The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release.

We rely on safe harbour provision.

FOR MORE INFORMATION:

B. Fulton CFO

Asian Television Network International Limited

Newmarket, Ontario Canada

905-836-6460