



NEWS RELEASE

ATN LAUNCHES FOUR MORE DIGITAL TELEVISION CHANNELS AND ACQUIRES MORE CRICKET

TORONTO October 24th, 2005: Asian Television Network International Limited (ATN) (TSX Venture-SAT) is delighted to announce the launch on October 19th 2005 of ATN – ZEE Cinema, a popular Indian movie channel. ATN – ZEE Gujarati, a regional Language channel, ATN-Aastha, a Spiritual, devotional and faith based channel with yoga, fitness, aromatherapy and live telecasts of major festivals of India. ATN Bangla the longest running independent satellite channel from Bangladesh.

We have also acquired the exclusive Canadian rights to the prestigious Videocon Cup, a twelve game ODI series with India vs. South Africa and India vs. Sri Lanka commencing October 24th 2005 to the end of November 2005 and will be shown live exclusively on both ATN and CBN channels.

Following the launch of the above four channels on Rogers Digital Cable, ATN will own and or operate eleven channels. The existing channels already in operation are; ATN's flag ship channel with the best of internationally acclaimed ZEE TV programming. ATN B4U, Bollywood for you, our Hindi movie channel. ATN-Alpha ETC Punjabi, our Punjabi language channel. ATN-Jaya TV, our Tamil language channel. ATN-ARY our Urdu language channel with programming from Pakistan. CBN, the Commonwealth Broadcasting Network that features lots of Cricket and Caribbean programming and the most recently launched Sony Entertainment Television, SET Asia. ATN our flagship channel is available on Rogers, Bell ExpressVu, Shaw, Cogeco, Star Choice, Videotron, Delta and other cable systems across Canada.

ATN in collaboration with Rogers Digital Cable expects to create very attractive and affordable packages amongst its eleven channels.

For more information visit www.asiantelevision.com

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