



NEWS RELEASE

ATN TO TELECAST LIVE ODI CRICKET ACROSS CANADA

TORONTO, CANADA July 22, 2005, Asian Television Network International Limited (ATN) (TSX-SAT), is delighted to announce all seven exciting one-day internationals between India, West Indies and Sri Lanka commencing Saturday July 30th to August 9th will be shown live exclusively on both ATN and CBN channels. CBN, Commonwealth Broadcasting Network, is on Rogers and ATN is available on Rogers, Bell ExpressVu, Shaw, Cogeco, Star Choice, Videotron, Delta and other cable systems across Canada. To subscribe to ATN or CBN please visit our website www.asiantelevision.com or contact your local service provider. While ATN and CBN will both telecast the games live, CBN will also rebroadcast the entire series.

ATN owns and operates six television channels and has been awarded more licenses by the CRTC. ATN has programming alliances with leading Broadcasters such as ZEE TV, B4U, Sony Entertainment Television, Alpha Punjabi, JAYA TV, ARY Digital, NDTV, ATN Bangla and Aastha TV. ATN is the largest promoter and distributor of World Class Cricket across Canada.

FOR MORE INFORMATION:

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