



## NEWS RELEASE

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### **ATN Plans To Launch Bangla Television in Canada**

TORONTO, CANADA June 7, 2005, Asian Television Network International Limited (ATN) (TSX-SAT) is pleased to announce that it plans to launch one of Bangladesh's finest television channels ATN Bangla TV, as part of ATN's medley of diverse South Asian Television Channels across Canada.

ATN Bangla is a popular independent general interest satellite channel in Bangladesh with movies, news, sports, dramas, variety and religious programmes all in the "Bengali" language. Since there is a significant Bengali speaking community in Canada from Bangladesh and India, this channel is therefore expected to draw a dedicated subscriber base.

ATN owns and operates six television channels across Canada and has been awarded 16 more digital television licenses by the CRTC. ATN plans to launch more digital channels in the near future and has programming alliances with leading Broadcasters such as ZEE TV, B4U, Sony Entertainment Television, Alpha Punjabi, JAYA TV, ARY Digital, NDTV, and Aastha TV. ATN is also expanding its services to the radio market. Canadian Satellite Radio (CSR) and ATN signed a Memorandum of Understanding regarding production for the Mosaic channel. CSR is associated with XM Satellite for coverage across Canada and the United States. CSR is currently pending regulatory approval.

ATN is also the largest promoter and distributor of World Class Cricket across Canada.

#### **FOR MORE INFORMATION:**

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