



NEWS RELEASE

TORONTO, CANADA, May 24, 2005, Asian Television Network International Limited (ATN) (TSX-SAT) is delighted to announce that it plans to launch as part of ATN's bouquet of South Asian Television Channels across Canada, one of India's specialty television channels and most prominent spiritual network, AASTHA TV.

We are delighted to form this programming alliance with AASTHA TV, as it is a leader in the production and distribution of Indian Devotional, Spiritual and Educational television in the Hindi Language" said Shan Chrandrasekar President and CEO of ATN in Canada.

"We are confident that Aastha TV will become a JEWEL on the ATN group of channels in Canada." Said Mr. Kirit Mehta, CEO, AASTHA Television Channel Limited.

AASTHA TV brings to viewers in Canada the top-rated programs that have made AASTHA TV the No. 1 spiritual and preferred network to Asian Indians in Asia, Africa, Australia, Europe and the U.S.A. The AASTHA TV line-up features spiritual discourses, cultural ceremonies and events, meditation techniques and devotional music. It charts the holy places of pilgrimage, elucidates on traditional festivals and focuses on Indian Vedic sciences like ayurveda, yoga, astrology, crystal therapy and aroma therapy.

About AASTHA

AASTHA Broadcasting Network Limited – a Mumbai (Bombay) Stock Exchange Listed public company is the world's first 24 x 7 satellite television network broadcasting India's rich socio-spiritual-cultural heritage and currently reaches over 20 million households with viewer ship in excess of 100 million.

About ATN

ATN is a publicly listed company on TSX Venture Exchange, owns and operates six television channels across Canada and has programming alliances with leading International Broadcasters. ATN has been awarded 16 more digital television licenses by the CRTC. ATN is also the largest promoter and distributor of World Class Cricket across Canada. For more information visit www.asiantelevision.com

Reports

Byrne Fulton CA CFO