



NEWS RELEASE

ATN to Launch NDTV English News Channel Across Canada

TORONTO, CANADA, May 16, 2005, Asian Television Network International Limited (ATN) (TSX-SAT) is delighted to announce its plan to launch India's finest television news channel NDTV (New Delhi Television), as part of ATN's bouquet of South Asian Channels across Canada.

"We are delighted to form this significant strategic programming alliance with NDTV. "We have admired the vision and great accomplishment of the team and leadership behind NDTV. We feel this 24 hour News Service in English will be well received by the South Asian community in Canada" said Shan Chandrasekar, President and CEO of ATN in Canada.

ATN, a publicly listed company, owns and operates six television channels across Canada and has programming alliances with leading International Broadcasters. ATN has been awarded 16 more digital television licenses by the CRTC. ATN is also the largest promoter and distributor of World Class Cricket across Canada.

NDTV is owned by NEW DELHI TELEVISION LIMITED, a public limited company based in New Delhi India. NDTV is rated as the No. 1 English news channel in India.

FOR MORE INFORMATION:

B. Fulton CA CFO
Asian Television Network International Limited
Newmarket, Ontario
905-836-6460
www.asiantelevision.com