

ATN – PRESENTS CRICKET ON PAY PER VIEW

TORONTO, CANADA, March 30, 2005 – Shan Chrandrasekar, President & CEO of Asian Television Network International Limited, announces that “ATN has won the exclusive Canadian rights for the current 2005 Cricket series between India and Pakistan.”

These exciting ODI’s will be available live in Eastern Canada through Viewers Choice Pay Per View on Rogers, Cogeco, Videotron etc. In Western Canada through Shaw Pay Per View and throughout Canada on Bell ExpressVu PPV.

ODI’s will commence from Friday April 1 through to Saturday April 16th 2005. The highlights will be shown exclusively on the ATN channel.

For more information about the games please contact your local cable or DTH provider, and for the cricket schedule visit our website at: www.asiantelevision.com.

Or telephone our call centre at 905-836-6460

B. Fulton CFO