



NEWS RELEASE

FOR IMMEDIATE RELEASE

ATN brings Live Gurbani from Dasmesh Darbar – Surrey B.C.

March 10, 2014: Asian Television Network International Limited (ATN) (TSX-SAT), Canada's largest South Asian Broadcaster, is pleased to announce that it will bring LIVE telecast of Gurbani (Sikh Prayers) from Gurdwara Sahib Dasmesh Darbar – Surrey, one of the largest Gurdwaras (Sikh Temple) in British Columbia.

The Live telecast started this Sunday with a special 2 hour programme on two of ATNs Punjabi language stations i.e ATN MH1 Punjabi & ATN GET Punjabi. The regular Gurbani discourses will continue on both channels every Sunday to Friday starting 20:00 hrs ET / 17:00 hrs PT.

Gurbani is the sacred literature of the Sikhs and is of great spiritual importance to the large Sikh community in Canada. ATN was the first broadcaster in Canada to bring Live Gurbani and currently offers Live coverage from Shri Guru Singh Sabha, Malton Ontario, Ontario Khalsa Darbar, Mississauga Ontario and now Gurdwara Sahib Dasmesh Darbar – Surrey B.C.

Gurdwara Sahib Dasmesh Darbar was formed in 1998 and since has continuously held programmes to benefit and promote the Sikh way of Life by providing regular Gurudwara programmes, Punjabi/Gurmukhi language classes for children and programmes in Sikh History.

“We are honored to offer this spiritual, and Community Service oriented programming to our vast South Asian audience across Canada. This dedicated Live Programming from Surrey, British Columbia will complement our current daily Live Gurbani coverage from Malton & Mississauga-Ontario, said Dr. Shan Chandrasekar, ATN's President and CEO.

About ATN - Asian Television Network International Limited:

ATN serves Canada's diverse cultural communities with 51 specialty television channels. The Company offers its flagship ATN-HD general interest service, 4 Bollywood movie channels and a variety of channels that include 3 sports Channels, 3 news Channels, 3 music Channels, 3 lifestyle Channels, 3 Chinese Channels, 6 Punjabi channels, and several regional language channels. ATN operates a South Asian Radio Service on Satellite Radio across The United States and Canada. Some ATN content is also available on any Bell mobile phone that supports video. ATN has programming alliances with leading international broadcasters like Star Network (News Corp), Sony Entertainment Television, Viacom, Times Television Network, B4U Network, NDTV and many more. ATN channels are available on various Cable, Satellite and IPTV Platforms across Canada like Shaw Cable, Bell TV, Rogers Cable, Bell Fibe TV, TELUS Optic TV, Cogeco Cable, V Media and Others.

We rely on safe harbour provision.

For more information please visit www.asiantelevision.com or contact...

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